



Vampr launches in 8 new languages, crossing 300,000 users in 190 countries – marking a new disruption for the music industry.

Revolutionary music networking app Vampr has continued its explosive growth, launching in 8 new languages in April 2018, as its userbase crosses 300,000. To date, active users in 190 countries have made over 2 million connections – a mark of the global music community the app has built.

Pitched as Tinder for musicians, Vampr brings together the music industry's global talent, from guitarists to sound engineers to booking agents and label representatives. Vampr was built for all musicians, wherever they are: the app is now available in nine languages, including Chinese (simplified), Spanish, French, and Portuguese.

The figures are an exclamation point on a wave of sustained success. Late last year, Vampr was named amongst Apple's Best Apps of 2017, a glowing endorsement of the app's innovative functionality and sharp design.

Since launching, effortless swipes on Vampr have led to bands being formed, gigs being played, and, in several instances, songs being aired on commercial radio. The best of these collaborations have been documented on vampr.me.

One story follows Kanye West's producer, Anthony Kilhoffer, as he uses Vampr to find a string arranger.

Elsewhere, California's Carpool Tunnel tell the story about how they met, formed their band and recorded their debut single with GRAMMY-nominated producer Billy Mohler.

Vampr was co-created by Josh Simons and Barry Palmer, both accomplished musicians frustrated by the industry's outdated networking model.

Simons, through years of songwriting and releases, has shared billings with the likes of Carrie Underwood, Beach House, Ariel Pink and Gotye. Palmer

spent a decade as a lead guitarist and songwriter for Hunters & Collectors, the 12x platinum-selling Australian rock act.

The app's advisory board also boasts impressive credentials, including former Sony executive Nick Feldman and former President of Napster Matt Addell, who is now CDO of Native Instruments. Vampr has successfully completed two phases of capital raising, with a third currently underway.

"The support for Vampr from our industry colleagues has been incredibly encouraging," says Simons.

"But what's been most gratifying is this sprawling creative universe we've watched spring up between hundreds of thousands of users, making new music and forging new projects that might otherwise never have happened."

Vampr helps rising and established musicians across the world discover, connect and collaborate, bringing with it a new paradigm for the industry. Find a guitarist, singer or producer for your latest project, audition for a new band, or sign rising talent before the major players do.

From hard rock to classical, lifelong studio professionals to untapped singer-songwriter talent, Vampr is the bridge between dreaming and making. Two million times and counting.

KEY STATS

Active users in 190+ countries
More than 2 million connections made
10,000 daily active users
15 million+ swipes

Vampr is available as a free download for iOS and Android devices
at www.vampr.me

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